

What do top banking priorities such as digital transformation, increasing customer engagement and reducing operational costs have in common? They all require one thing for solid execution: Easy access to real-time customer transaction data. This is why it is time to consider the powerful end-to-end data acquisition and streaming capabilities of **INETCO Insight®**.

## INETCO Insight® - Collecting data at a speed that satisfies customers and a price that makes business sense

The INETCO Insight real-time transaction monitoring and data acquisition platform will give your organization the power to continuously collect rich customer transaction data across ATM, POS, Mobile and Online Banking channels, and easily integrate it within the application systems and business processes that need it most. Benefit from:



**TIMELINESS** – Continuously collect, correlate and enrich transaction data gathered passively off the wire for use within INETCO Insight or any applications of choice – in real-time, near real-time or secure batch data delivery



**VERSATILITY** – Capture transaction data from any banking channel, and choose from a rich set of decoded transaction payload message fields, metadata and network-level intelligence for customized data forwarding, alerting, reporting and analysis needs

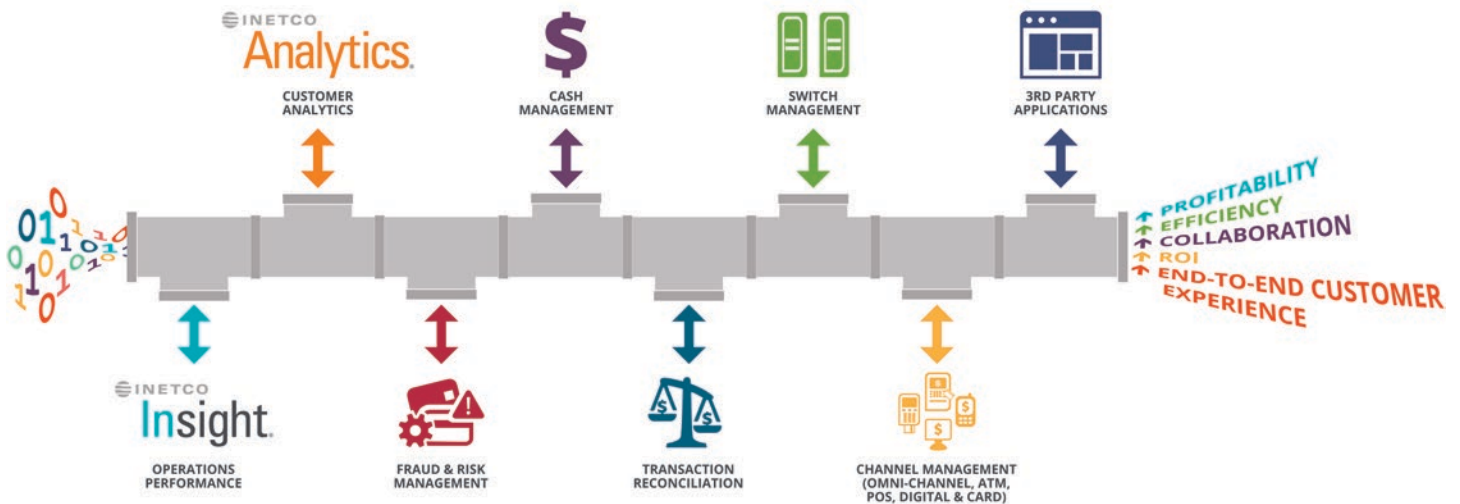


**EASE OF INTEGRATION** – Gain effortless access to a centralized, trusted source of transaction data and minimize custom or silo'd projects to extract and merge data from various production systems

INETCO Insight's data acquisition and forwarding capabilities help in a variety of use cases requiring real-time transaction data:

- **Real-time monitoring of all transaction chain components** – Increasing transaction completion rates and proactively resolving performance issues before they impact customers
- **Real-time triggers for suspicious customer behavior, card usage anomalies and Advanced Persistent Threats (APT)** – Identifying potential attacks, such as ATM cash-outs, before they result in major loss
- **Real-time reconciliation and cash forecasting** – Establishing a continuous pulse on cash levels to avoid cash-out situations, optimize replenishment schedules and reduce the amount of cash that sits idle
- **Real-time marketing responsiveness and analytics** – Offering quicker solutions (account opening and updates), more responsive promotional offers and faster interaction times (payments, real-time mobile alerts and social media responses) based upon dynamic segmentation of customers
- **Real-time tracking of compliance risk and service level delivery** – Instantly matching systems of record and systems of engagement and quickly identifying when a service provider is not responding as they should be

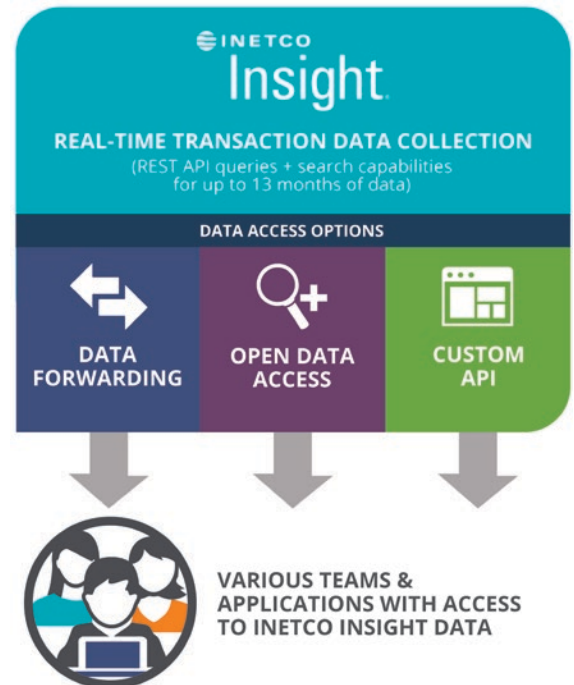
## REAL-TIME TRANSACTION DATA PIPE



## Integrating customer transaction intelligence into your day to day systems and business processes

A full menu of data access options make real-time and historical transaction data collected by INETCO Insight workable for operational performance monitoring, customer insights, and fraud detection. The following data access options will help you integrate transaction intelligence within a variety of systems and processes across your organization, resulting in more collaborative, informed decisions:

- **Open data access for any application** – All transaction message details captured by INETCO Insight are uploaded and stored on a Hadoop data cluster or other centralized database, available to allow other applications or development teams accessibility for any purpose such as customer or card analytics
- **Real-time transaction data feed** – Selected real-time transaction data is continuously streamed in JSON format to time sensitive applications such as fraud management, reconciliation or dynamic customer segmentation
- **Custom API connectors** – Selected alerts, event triggers and interval statistics are sent from INETCO Insight to your channel management systems of choice (ie: NCR Vision or Fiserv Device Manager)
- **Secure batch data delivery** – Required transaction message data is batched and securely delivered in a CSV format to systems that do not support streaming data feeds or big data access, such as cash management, ticketing or reporting systems
- **REST API** – Accessible within INETCO Insight, you can capture every customer transaction in real-time and query up to 13 months' worth of data logs for analysis and reporting



## Choosing what works best for you

**Every transaction tells a story®.** INETCO Insight gives you the choice of how, when and where you want to use this data. To discuss your use cases requiring real-time transaction data, contact [insight@inetco.com](mailto:insight@inetco.com).