

Stay compliant and protect customers against evolving fraud threats



New standards for financial security across Latin America

Throughout Latin America, the security and trustworthiness of financial institutions are under constant threat from sophisticated payment fraud schemes and AI-driven cybercrime. Countries in the region are strengthening their regulatory frameworks to combat the rise in claims of unrecognized transactions involving debit, credit and financing products. With this change, banks and card issuers face increasing pressure to protect their customers and assume greater responsibility for payment fraud and scams.

Less fraud, more trust with INETCO BullzAI

Maximizing the protection of customers against surges in fraud and cyber-attacks requires banks and card issuers to increase investment in both detection and prevention solutions that extend across all payment types and channels.

Trusted by financial institutions and payment service providers around the world, INETCO is on a mission to help you eliminate payment fraud, stay ahead of compliance, and keep customers safe. Our innovative AI platform provides the ultimate detection and prevention of new fraud and cyber-attacks across the entire payments ecosystem. Embrace the power of essential end-to-end visibility, accuracy, and speed that builds confidence in every transaction.

Detect, prevent and shield against the latest payment fraud and AI-driven cyber-attacks with INETCO BullzAI



DETECT

MANAGE PAYMENT PERFORMANCE AND DETECT FRAUD ATTACKS IN REAL-TIME ACROSS THE ENTIRE TRANSACTION JOURNEY



PREVENT

PREVENT BOTH KNOWN AND EMERGING PAYMENT FRAUD AND CYBER-ATTACKS WITH ADVANCED AI



SHIELD

STOP FRAUDULENT PAYMENTS THAT NO ONE ELSE CAN BLOCK WHILE KEEPING LEGITIMATE TRANSACTIONS COMING THROUGH

Set a new standard in payments security, reliability and customer protection

Advancing compliance regulations	The INETCO BullzAI difference	Value-added protection for your customers
<p>Continuous transaction monitoring</p> <p>Institutions must monitor transactions in real-time to identify suspicious patterns.</p>	<p>Evaluate the complete journey of every transaction in real-time.</p> <p>Detect and prevent payment fraud, internal fraud, advanced persistent threats, and cybercrime, including:</p> <ul style="list-style-type: none"> • Payment fraud: card present, card not present, account takeover, stolen cards, direct debit and payment card fraud, skimming • Internal fraud: fund transfers, transaction message adulteration, remote malware distribution and control • Advanced Persistent Threats: man-in-the-middle attacks, cash out attacks • Cybercrime: BIN attacks, rogue terminal attacks, credential stuffing attacks, and DDoS 	<p>Unlock data insights to reveal heightened risk indicators.</p> <p>Identify compromised systems and protect against fraud attacks other systems can't detect.</p> <p>Reduce false positives and deliver a safer, undisrupted customer experience.</p>
<p>Deeper fraud analysis and blocking</p> <p>Institutions must analyze alerts and confirm suspicious transactions with cardholders. This analysis includes the cardholder's transactional profile, geographic location of face-to-face operations, and the device used for non-face-to-face transactions.</p>	<p>Apply self-training machine learning models to uniquely profile individual users, cards, terminals and devices.</p> <p>Block or pause precise transactions for analysis — without disrupting the entire network.</p>	<p>Achieve greater precision in fraud detection and respond faster.</p> <p>Avoid negative impact to legitimate transactions.</p> <p>Eliminate the need for data scientists to retrain models.</p>
<p>Proactive fraud prevention</p> <p>Institutions must implement mechanisms to identify emerging types of card fraud and update their risk analysts, controls and awareness campaigns to mitigate emerging risks.</p>	<p>Utilize unsupervised machine learning to identify new fraud patterns.</p> <p>Quickly add fraud rules for new vectors to limit financial losses.</p> <p>Accurately prevent previously unseen fraud.</p>	<p>Stay ahead of evolving threats and minimize financial losses by preventing fraud before it occurs.</p>



Ready to elevate your fraud detection and prevention strategy?

Contact us today to learn how INETCO can help you eliminate payment fraud, meet regulatory compliance, and keep your customers safe—every moment, every day.

